

Placer Hills Education Foundation 2010-2011

August 16, 2010



Shared Purpose

Primary Constituents

- Students
- Parents
- PHUSD
- Community

To provide children a quality, well rounded K-8 education they can't get anywhere else by changing the way We learn.

Secondary Constituents

- Other Non-profits
- Businesses
- County
- State & Federal Gov't

PHEF Value to Sierra Hills & Weimar Hills Schools

PHEF Objective:

Create maximum value
supporting shared purpose



- ▶ \$\$
- ▶ Time
- ▶ Expertise
- ▶ Marketing
- ▶ Networking
- ▶ Sustainability

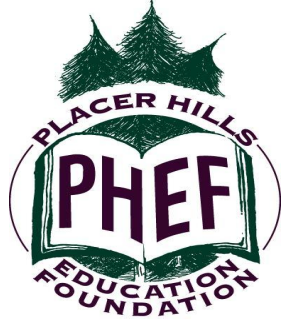
Definition: PHEF Value is something constituents are willing to contribute that PHEF is willing and able to create.

PHEF Mission Statement



To build support and provide resources to preserve and enrich a 21st century education for all students at Sierra Hills and Weimar Hills Schools.





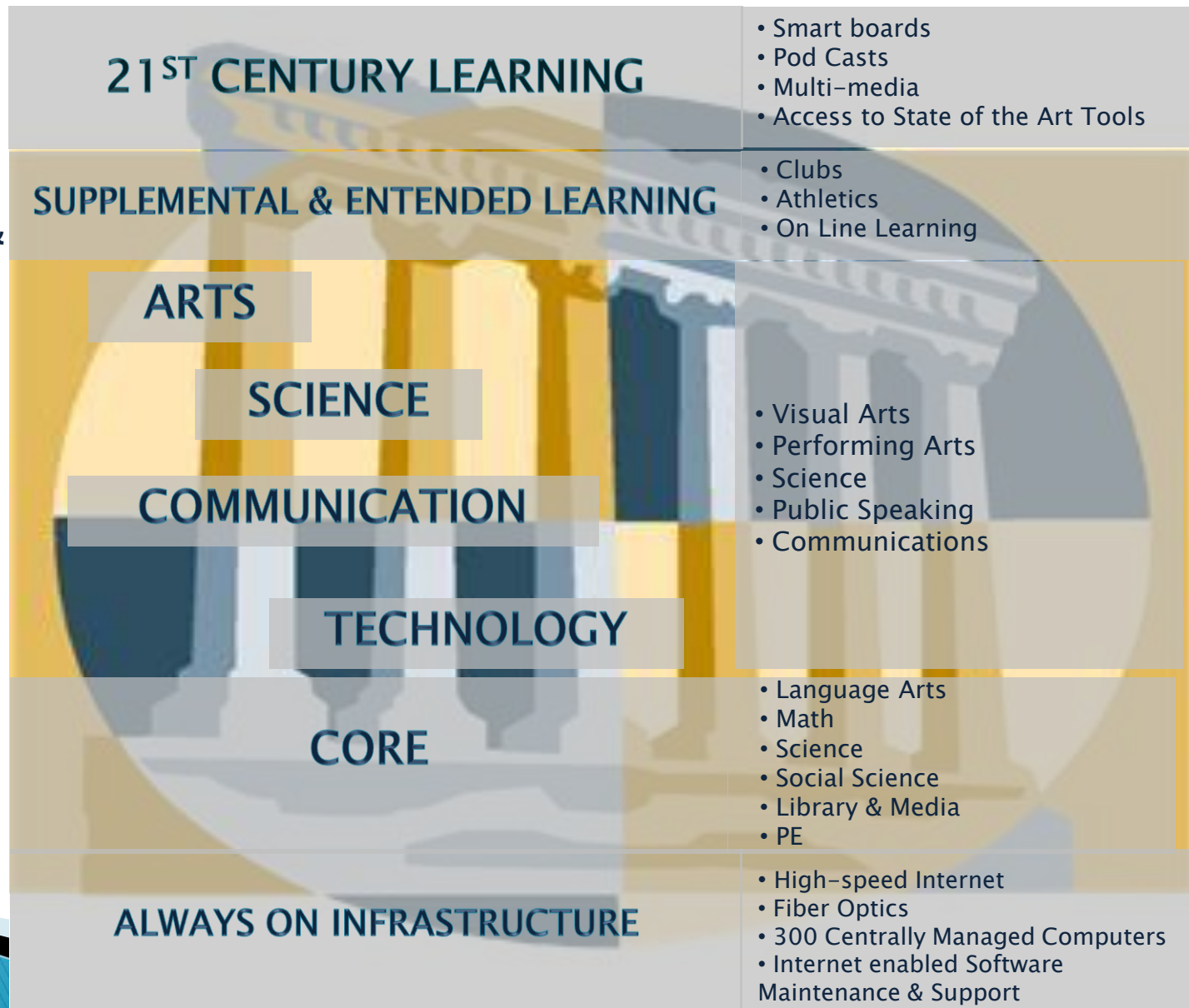
“Changing the Way WE Learn”

The curriculum & technology at Sierra Hills & Weimar Hills Schools is comparable to Silicon Valley schools

The Placer Hills Education Foundation enables *All* dimensions of the Sierra Hills & Weimar Hills Charters

PHEF has funded over \$400,000 since 2006 to the Placer Hills Union School District

Sierra Hills & Weimar Hills Charters



PHEF 2010-11 Priorities

- ▶ \$\$\$\$
 - Dinner/Auction
 - Annual Giving Campaign
 - Corporate Donations
 - New Events (e.g. Spaghetti Feed, Ice Cream Social)

- ▶ Marketing/Communications
 - Web Refresh
 - Community Outreach
 - Bi-weekly Newsletter
 - Constant Contact

- ▶ Sustainability
 - Endowment Investigation
 - Board Development
 - Improved Operations
 - Constituent Involvement

PHEF's Charter Enablement Examples to Date

- ▶ SH Reading Rotation
- ▶ SH Music
- ▶ SH Kindergarten Cooking
- ▶ WH Clubs
- ▶ WH Robotics
- ▶ WH Basketball
- ▶ WH Field Trips (Shakespeare Festival)
- ▶ Multi-media
- ▶ Library
- ▶ Document Cameras
- ▶ Classrooms on a Cart (laptop carts)
- ▶ Laptops for all Teachers
- ▶ Software Upgrades
- ▶ Digital
- ▶ Phonic Ear Systems
- ▶ Classroom Media Systems

School Specific

All Schools

